





# Slovak Electric Vehicle Association

The voice of the e-mobility industry since 2012



## Since 2012 for better environment in e-mobility



Over 60 members from different sectors covering many brands in e-mobility

























































































































































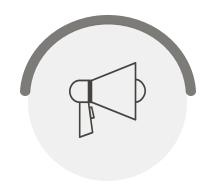






## SEVA's focus











## **Awareness**

Advocacy

Networking

Intelligence

Awareness building, media communication, and projects

Advocacy for regulatory framework and policy

A platform for networking and cooperation in the industry Market data and monitoring of regulatory environment

## SEVA at a glance



SEVA is a trusted partner for ministries, media, professional and business community in e-mobility in Slovakia. It is a credible source of information, a platform for networking, and an enabler for building a better environment.



Reports, position papers, and **expert content** as a source for policies and information



Active **communication with the media**: press releases, articles, op-eds, and interviews



Formal and informal events and meetings



**Data** about public charging infrastructure and vehicles, forecasts, and industry intelligence









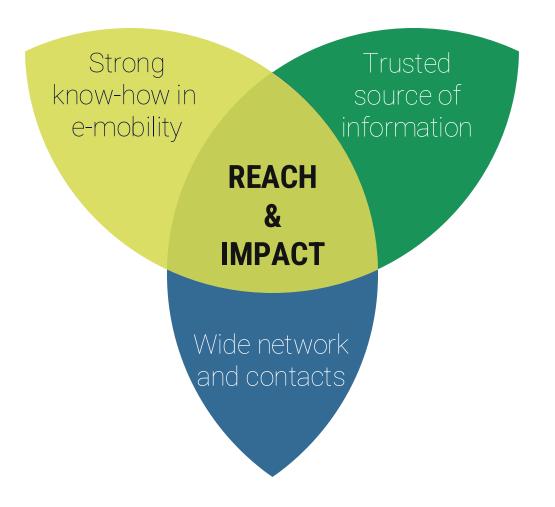






# We promote e-mobility as a topic in public debate







#### Over 900 articles, quotes, and media interviews

referencing SEVA, reaching 44 mil. people and a value of 1.7 million EUR during the last 12 months



**Newsletters to thousands of contacts** in business, media, and public administration



Over **30,000 playbacks of NA PLNÝ PRÚD podcast** focused on the e-mobility



Community of over **1,600 LinkedIn followers** among industry professionals

## Regulatory Framework

We advocate for a healthy and fair business environment for e-mobility.

Subsidy schemes for EV charging infrastructure

Implementation of the Slovakia's Action Plan for E-mobility

Support for electric corporate fleets and heavy-duty vehicles

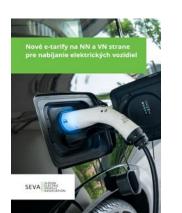
Promotion of battery value chain

Other policies (e.g., fire prevention, distribution grids)

























We connect a growing business community in e-mobility.

SEVA's strategic focus is promoting an e-mobility ecosystem and building a solid business network

Formal meetings in diverse formats – three specialized SEVA working groups, conferences, webinars, round tables and others

Informal events for members, such as the popular "Wine with SEVA"



## Cooperation in the EU

Our priority is international cooperation within the CEE and EU network. The objective is to shape the regulations, get the intelligence for our members and promote networking with our partners abroad.

#### **AVERE**

Contribution to advocacy at the EU level and intelligence about the regulatory framework as a member of the European Association for Electromobility



### **CEE Green Transport Initiative**

Networking in the CEE region and advocacy for interests towards the EU institutions as a founding member of the CEE GTI platform





## Join us

and shape the e-mobility ecosystem!

Slovak Electric Vehicle Association

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